

SPONSORSHIP DECK

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F E S T I V A L



THE UNDUGU 2025



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EXPERIENCE THE











The UNDUGU HIP HOP Festival is an annual 3-day Hip Hop festival presented by P.A.U.L and Lionel McAfee.

Day 1- Turntable/Producer Exhibitions,

Day 2- We Rappin! EMCEE MANIA,

Day 3- Charity Flag Football Game Send Off/FINALE







SPONSORSHIP REQUEST

We are excited to announce that THE UNDUGU HIP HOP Festival, a highly anticipated 3-day celebration of hip hop culture, will return this Memorial Day Weekend May 23-25, 2026 in Memphis, TN. This dynamic event, presented by P.A.U.L and Lionel McAfee, brings together artists, fans, and community members for an unforgettable weekend filled with music, art, and philanthropy.

We would love for you to be a part of this cultural movement by becoming a sponsor for the festival. Sponsorship packages range from \$250 to \$2,500, offering a variety of benefits designed to highlight your brand and increase visibility amongst a diverse audience.

Here's a quick overview of the festival:

Day 1: Turntable Exhibitions

A showcase of DJ talent, featuring expert turntablists from across the country, celebrating the art of the turntable.

Day 2: Emcee Mania

WE RAPPIN! A plethora of live performances by top-tier emcees, featuring both well-known artists and emerging talent from the hip hop community.

Day 3: Charity Flag Football & Final Performance Show

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A fun-filled day of charity flag football, where the hip hop community competes for a good cause, followed by the final round of performances to close out the weekend.

Why Sponsor the UNDUGU HIP HOP Festival? Brand Visibility: Connect with a vibrant and diverse audience of music lovers, families, and professionals.

Engagement: Show your support for hip hop culture and the local community while aligning with an event that emphasizes unity and creativity.

Customizable Packages: Our sponsorship packages are designed to suit all levels of engagement, ranging from small businesses to large corporations, with multiple tiers of recognition and benefits.

We would be thrilled to partner with you for this unique and exciting event. If you're interested in learning more about our sponsorship packages or would like to discuss how we can tailor a package to meet your goals, please feel free to reach out to me directly at theunduguhiphopfest@gmail.com and via the website: http://www.theunduguhiphopfest.com

We look forward to the opportunity to collaborate with you and make THE 2026 UNDUGU HIP HOP Festival a resounding success!



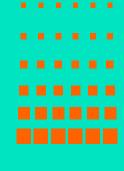
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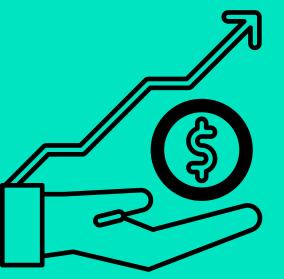








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